



Training in Sustainable Supply Chain



THE
FUTURE
BUILD™
.COM
AN INITIATIVE OF Masdar





Why Sustainable Supply Chain Management?

Sustainable supply chains are an increasing priority for companies, governments and other organisations around the world. And it's no wonder.

Not only are customers and consumers increasingly concerned with the environmental footprint of the goods and services they purchase, but research shows that organisations can enhance their performance by improving the sustainability of their supply chains.

For organisations making a commitment to sustainability, the supply chain should be a priority area. For example, Walmart found that 88% of its carbon footprint is in the control of its suppliers.

Why The Future Build?

The Future Build is part of Masdar City

In master planning and constructing Masdar City, we are working every day with contractors, suppliers and other partners from almost every sector of the economy to help them understand sustainability and supply chain.

The Future Build knows sustainable supply chain management

In working to make Masdar City one of the most sustainable cities in the world,

we have real-world experience right here in the UAE, as well as internationally, partnering with our suppliers to make their products more sustainable. We have conducted hundreds of product evaluations and collaborated with suppliers to help them make their products' supply chains more sustainable.



The Future Build portal

The Future Build is a new green building materials portal that helps architects, engineers and contractors select and source environmentally sustainable, third party certified products to meet their projects' environmental objectives. The Future Build also offers sustainable supply chain training courses and consulting.



“I learned a lot about sustainability and enjoyed Richard’s real-world supply chain experience and case studies.”

Sowmya Narayan – Supply Chain Manager, Gulf Extrusions Company, LLC, Dubai

- Toolkits are provided to help you implement change
- Methodology enables you to understand sustainable supply chain management
- Lessons can be adapted and incorporated efficiently into your current procurement system

The benefits of best-practice sustainability

- Reduced costs and added value to operations
- Enhanced utilisation of key assets
- Mitigation of environmental, social and market risks
- Increased supplier innovation
- Alignment across the supply chain through negotiation of business sustainability policies with suppliers and customers
- Continuous improvements across the supply chain
- Improved customer service and standardisation across operations
- Enhanced regulatory compliance
- Product differentiation
- Company reputation enhancement

Course 1

Sustainable Procurement Strategy and Planning

Learn how to:

- Incorporate environmental, social and economic factors into your purchasing decisions
- Develop a sustainable procurement policy, strategy and plan

Course summary

This entry-level course is designed as a broad introduction to responsible business practices, with a focus on procurement as a tool to help your organisation make better, more responsible decisions that benefit not only your organisation but also society and the planet.

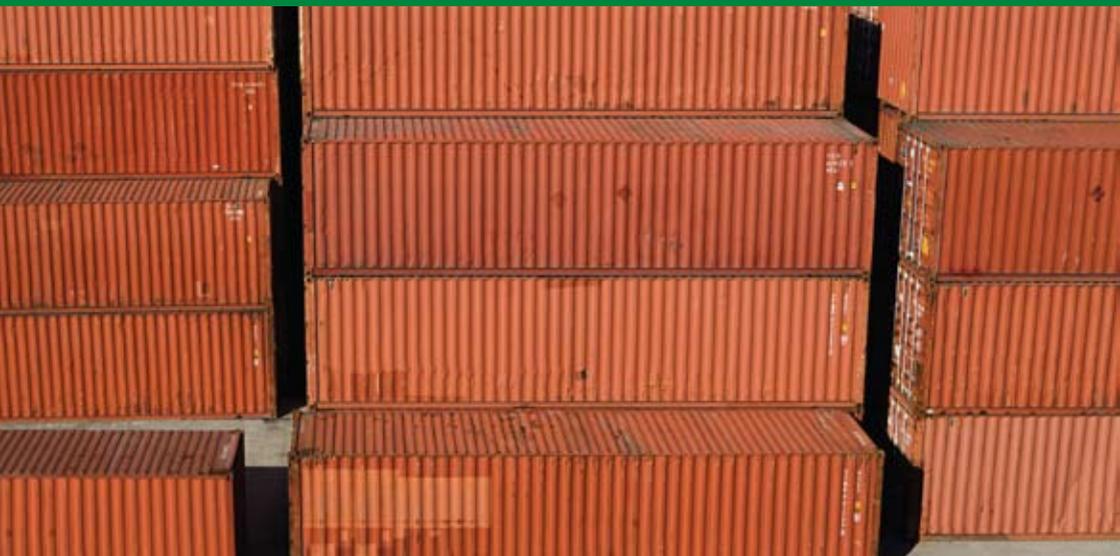
After reviewing how to incorporate environmental, social and economic

factors into purchasing decisions, the course introduces the fundamentals of good sustainable procurement policy and strategy in order to equip participants to develop a sustainable procurement policy, strategy and plan for their organisations.

Held at Masdar City, the workshops are private daylong sessions for individual companies.

Who should attend

Those involved in procurement activities, as well as those who provide procurement guidance and advice, and those involved in developing procurement policy, strategy and plans. It also is useful for professionals in business development, marketing, sales and engineering.

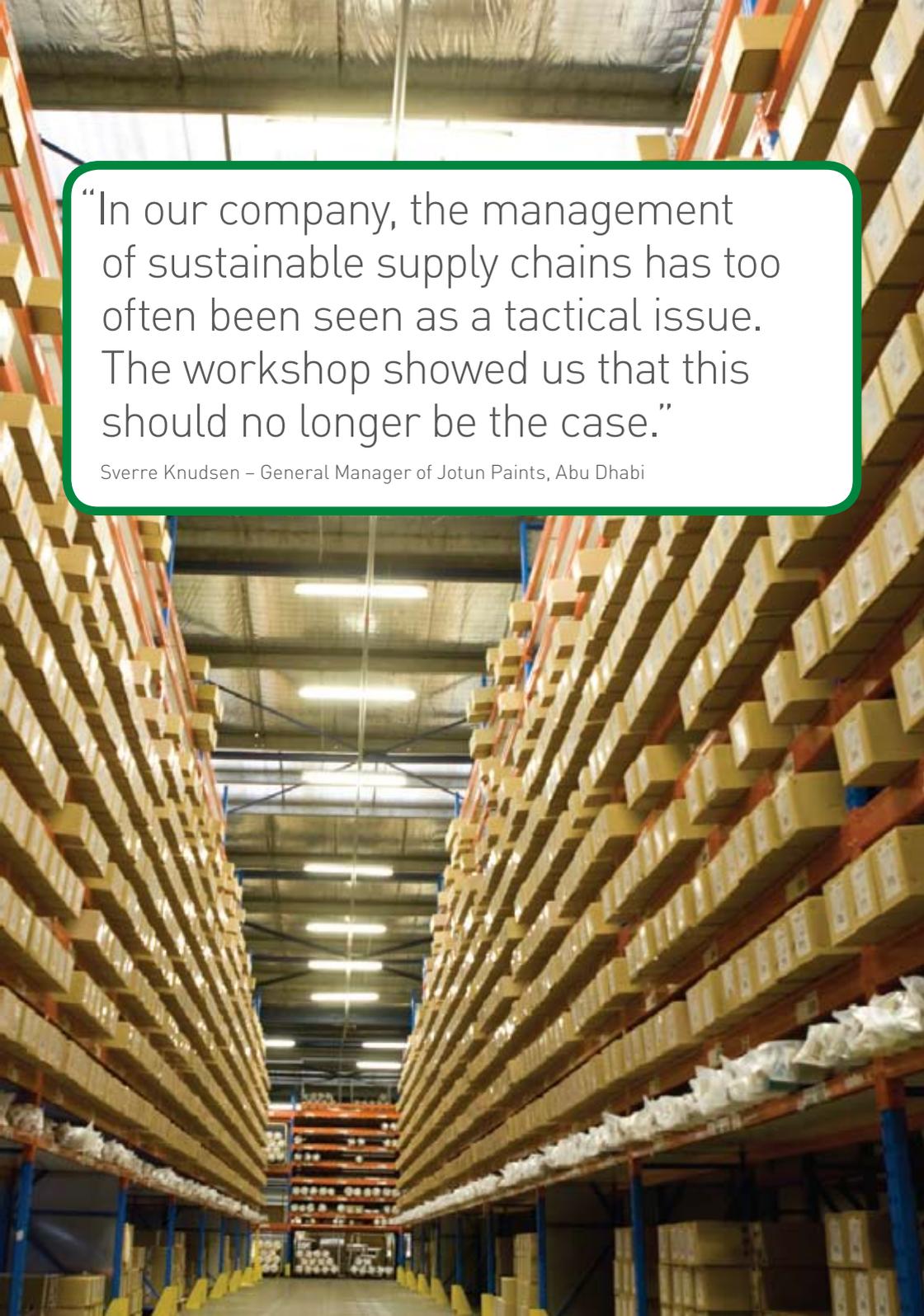


Learning objectives

- Understand the core principles of sustainable procurement
- Identify good sustainable procurement practices
- Identify opportunities to expand sustainable procurement practices within an organisation
- Effectively communicate the importance of sustainable procurement to key decision-makers within an organisation

Duration: 1 day

Fee: AED 18,000 (minimum 10 participants), each additional, AED 1,500



“In our company, the management of sustainable supply chains has too often been seen as a tactical issue. The workshop showed us that this should no longer be the case.”

Sverre Knudsen – General Manager of Jotun Paints, Abu Dhabi

Course 2

Implementing Supply Chain Management for a Sustainable Business

Learn how to:

- Assess the sustainability of your company's supply chain
- Implement best-practice tools and methodologies
- Enable continuous improvement of your supply chain's sustainability

Course summary

This workshop provides an understanding of sustainability and supply chains, as well as practical and proven methodologies, techniques and tools that can be customised to your specific sustainable supply chain improvement initiatives.

The methodology and tools draw on a variety of sources and contain techniques that have been developed by providers, consultants, contractors, and government and trade associations around the world. Held at Masdar City, the workshops are private daylong sessions for individual companies.

Who should attend

Managers and employees involved in design, manufacturing, procurement, marketing and sales for companies both large and small.

Learning objectives

- Understand supply chain management
- Adopt a more practical and beneficial approach to supply chain management
- Understand where your product and company is placed in the market
- Identify solutions for your key supply chains
- Gain fluency in the methodology and tools
- Develop confidence and new ideas regarding your supply chains

Duration: 1 day

Fee: AED 21,000 (minimum 10 participants), each additional, AED 1,800

About the Trainer

Richard Reynolds MBA, MSc, FCIPS Manager – Supply Chain, Masdar City

With more than 30 years experience in supply chain management in the oil & gas and civil construction industries in the Middle East, Asia, North and South America and Europe, Richard brings enormous experience to his workshops. He is responsible for Masdar City's sustainable supply chains and for promoting the city's adoption of sustainable products and behaviours.

Before joining Masdar City, Richard was Vice President and Director of Supply Chain Sustainability at CH2M HILL for the Masdar City project. Prior to that, Richard worked for Aker Kvaerner in Norway and the UK, where he was Vice President of Supply Management for the Products and Technologies Business Area. He was responsible for developing strategy, commodity sourcing programmes, strategic supplier relationships and the Aker Kvaerner Supply Management Academy.

Richard holds an MBA in Strategy and Strategic Procurement from Birmingham University and an MSc in Supply Chain Management from Robert Gordon's University in Aberdeen. He is a Fellow of The Chartered Institute of Purchasing & Supply and a Member of the Institute of Logistics.





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